



TREBLECONE
WANAKA NEW ZEALAND

earlybird

season pass sale

until March 13

www.treblecone.com

2011

Season Passes

SEASON PASSES

Pass type	Early Bird 14 Feb – 13 Mar	Pre Season 31 May	In season
ADULT			
Unlimited	\$ 1069	\$ 1599	\$ 1799
10 Day	\$ 649	\$ 699	\$ 799
5 Day	\$ 375	\$ 399	NA
STUDENT			
0 week special	\$ 399		
Unlimited	\$ 499	\$ 519	\$ 599
SENIOR			
Unlimited	\$ 419	\$ 499	\$ 599
YOUTH			
Local	\$ 159	\$ 159	NA
Unlimited	\$ 419	\$ 499	\$ 549
FAMILY			
Unlimited	\$ 1799	\$ 2049	NA
Local Family Mountain package	\$ 2049	\$ 2249	NA
Additional Days			
10 Day	\$ 65		
5 Day	\$ 75		
DEFINITIONS			
UNLIMITED	Unlimited skiing or riding throughout the 2011 season		
10DAY PASS	10 days of skiing anytime throughout the season with an option to add additional days		
5DAY PASS	5 days of skiing anytime throughout the season with an option to add additional days		
FAMILY	2 adults and 2 children still attending school, immediate family only		
FAMILY PACKAGE	2 adults and 2 children still attending school, immediate family only. Includes season passes, childcare (3-6yrs) and Riders & Sliders for 4-12yrs		
LOCAL	Great value for local kids wanting to spend their season at TC. Available to youth enrolled at Wanaka Primary, Holy Family School, Mt Aspiring College, Hawea Flat, Tarraas, Makarora School, Cromwell Primary, Cromwell College & Alexandra Schools. Ensure your application form is stamped by your school.		
SENIOR	65 years or older		
STUDENT	With a valid ID supporting a fulltime course of study at an Australasian tertiary institution.		

riders & sliders

If you're a child, you ski or snowboard and are a regular visitor to Treble Cone, TC Riders and Sliders is perfect for you. You'll ride and slide in groups of similar age and ability, with the same instructor every Sunday for 6 weeks. You can enhance your skiing and riding skills, explore new terrain, free ski & board, and have fun with your friends in a safe environment. Enjoy TC Cat Challenges, off-piste dangers awareness day, racing, bumps and much more. Riders & Sliders includes six Sundays coaching starting July 17th. We have groups for all abilities and for kids aged 4-12. Rider & Sliders is \$340 and includes a free child season pass if booked prior to 31st May 2011

TC freeride programme

Treble Cone's natural terrain makes it the perfect setting for true Big Mountain freeride training. The TC Freeride Programme caters for teenagers who wish to progress in the dynamic sport of free skiing / boarding. We focus on teaching the correct skills to enhance a safer Big Mountain experience for all participants. All Freeride participants need to be at a minimum ability level of an adventurous advanced intermediate and be comfortable on black runs.

The TC Freeride Programme includes six Sundays coaching starting July 17th. Ages 13-17 TC Freeride programme \$395 includes a free youth season pass if booked prior to 31st May 2011.

www.treblecone.com

welcome back in 2011

This summer marks a year of working on improving the TC infrastructure. We have put in place changes to improve our customer service and underlying structure to see Treble Cone continue to be recognised for what it's good at... challenging us all to have fun, be passionate about snow and enjoy the winter.

Double shift grooming. An upgrade in our grooming fleet and increased staffing will allow a double shift of grooming for the first time in several years. On such a big mountain grooming takes time to get right. The more we do results in better slope conditions on a daily basis and more time to develop special projects. This will have a marked positive impact on the mountain conditions particularly for intermediate skiers and riders.

Wanaka office: We now have a tear round base in Wanaka with a year-round base on the ground floor of 24 Dungarvon Street, directly opposite the long term car park on Pembroke Park. It's convenient for picking up season passes and pre season inquiries or to simply call in and say hello.

NEW RFID ticketing system.

Yes, TC is entering the computer age! The ticketing services will be computerised which will remove the segregated queuing, speed up processing and allow a greater range of services.

We are installing RFID gates at the base of both the chairlifts and introducing the 'typass' which removes the need for scanning and is a lifetime card for all types of lift passes.

You will be able to:

- Track your vertical over the season
- No fumbling for your pass at the lift line
- Use it in 2012 and beyond
- Update your typass on line at www.treblecone.mypass.com (from 1 April 2011)
- Make on-line purchases with instant recall and issue at ANY ticketing point (from 1 April 2011)

It's a new relationship for all of us and likely to have some additional long term benefits.

TC cat is back!

Recognise him folks? TC – or Top Cat – as he was originally modelled on, has updated his look for the 21st century on snow. You'll see him leading the charge on a new range of TC ability level stickers and badges for TC Cat Club members. A great incentive to step up to the next level as well as a whole lot of fun.

Colour in TC Cat

Check out the TC Cat Club web pages on www.treblecone.com and download the colouring page competition sheet for ages up to 12 years. Send it in and receive prizes ranging from bandana's, cool sunny's, hot fluffy's, even your own private lesson for you and two friends with TC Cat! That's got bragging rights!

PUMP Mini Mountain event. Look out for this very popular event on the 17/18th of September. A great introduction to Big Mountain competition on the Biggest mountain and a great way to end the season.

Kitty Cat lesson. NEW in 2011 is a one on one personalised lesson for 45 minutes for 3 & 4 year olds already registered for half or all day care with



the TC Childcare. It includes the use of skis and boots while in the lesson and allows them to learn to ski in a structured and friendly situation.

teen corner

TC Free ski holiday camps

Teens can explore our terrain, challenge themselves, and participate in one of the fastest growing and coolest of mountain sports. Our professional and competition experienced big mountain coaches will ensure aspiring free skiers and riders have an amazing experience, whether your goals are to compete in future NZ Freeski Open competitions or you just want to improve your free mountain skills, this programme will suit all your needs.

Led by eight-time NZ Freeski champion Geoff Small, an international team of specially selected and renowned coaches will pass on their knowledge and show you how you can get the most out of the more challenging terrain at Treble Cone while making sure that everybody is comfortable and safe. There will be two camps that will run for five days each during the July school holidays (starting 18th & 25th July). Available to teenagers 13-17 years with the first week also open for ages 11-13 years. \$475



adult corner

Ladies Ski Improvement Weeks

Take a week out to hone your skills and push your skiing to the next level. The five-day programme (Mon - Fri) includes full days with Treble Cone's top female instructors who will serve as your coach, guide and friend. Minimum numbers apply. Start dates for 2011 season: 11th July & 29th August. Ladies Ski Improvement week \$595. Lift pass additional.

TCSS Camps – NEW in 2011.

For the first time in 2011 Treble Cone will be able to exclusively offer Sofa Ski School - Ski Improvement Camps, an all inclusive ski training package for serious recreational skiers that look for a high intensity ski technique program led by some of the best coaches you can find. No matter what ski ability level you are at, Treble Cone – Sofa Ski Camps stand for our and your commitment to the next level of intensity to make sure that you become the skier you want to be.

Program runs Sunday – Thursday with Friday as a weather day / optional day. A minimum number of 3 participants will be necessary for the camp to take place. Four camps are scheduled for 2011 starting 31 July, 7 August, 4 & 11 September. \$990 one week and \$850 for a second consecutive week. Lift pass additional.

Real space

far reaching boundaries

visit us online

Apart from our daily updates at www.treblecone.com the TC Facebook and Twitter accounts are great places to visit us for the latest photos, video, news and competitions.

follow us on:



www.facebook.com/treblecone

www.twitter.com/treblecone



events

We have a small but special line up of events this year, kicking off with one of our favourites - the BASE Triple Comp (July 16). It's an awesome way to rally your mates for some early season competition.

For more details check out the events section of treblecone.com.

Real

We're Real

In reviewing customer surveys and focus groups both internal and external it became apparent that Treble Cone is perceived primarily as having three key strengths – size, space and genuine personal service. In sum it is seen as representing the best of the original New Zealand ski experience. It's not manicured or moderated, so snow is still the great equaliser – a real New Zealand value. If you learn to ski here you can go anywhere in the world with confidence. It takes effort, it's a challenge worth doing, it's real.

www.treblecone.com

Wanaka office.

Town Office
Ground Floor, Tekoa House
24 Dungan Street.
Any questions contact us on: 03-4431406
2011 Season: 23 June – 2 October